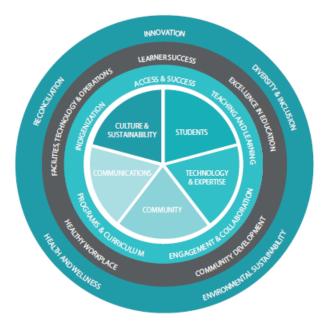
Selkirk

Strategic Plan 2023-2027



This plan outlines Selkirk College's continued commitment to applied research and innovation. Over the next 5 years Selkirk College will focus on five priority areas: students, technology & expertise, community, communications, and culture & sustainability. Priority research areas include: climate change impacts & response, health & social innovation, and economic competitiveness. The plan is designed to support the advancement of the Selkirk College strategic plan (related objectives cross referenced below: SD). The plan also aligns with Selkirk College's Indigenization, International, EDI, and the Education plan (related objectives cross referenced below: ED), and related provincial plans.

Our Mission: Together we build remarkable futures.

Our Vision: Selkirk College provides personal experiences that build confident and imaginative learners ready to thrive in their community and in our dynamic world.

1. STUDENTS- Support the development of a highly skilled workforce

- 1. Offer quality work integrated learning experiences (SD 1.1, 2.2; ED 1.5.a & e, 3.3.f)
- 2. Support curriculum integration and renewal (SD 1.6, 2.2, 2.5, 3.3)
- 3. Train highly qualified personnel (SD 1.6, 2.2, 3.3; ED 3.3.c, 3.4.a, b & c, 4.1.b) KPIs: # program policies & course outlines reviewed with WIL, # student internships and value of wages; # new / renewed courses and # student impacted, examples of new/renewed curriculum, # hours of faculty support for student WIL experiences, value of training grants secured, full time enrollment generated through training

2. TECHNOLOGY & EXPERTISE- Provide access to highly specialized expertise and equipment

- 1. Grow research expertise (4.1, 4.2, 4.3, 4.4, 4.5)
- 2. Renew highly specialized equipment (SD 1.6, 5.1, 5.2; ED 5.2.e)
- 3. Provide technology access (SD 3.1, 3.5, 5.1, 5.2; ED 5.2.b)

KPIs: # faculty releases, new/improved faculty and student skills identified, # PD events hosted/facilitated and # participants, value of software and equipment secured; # of students and partners accessing highly specialized equipment

3. COMMUNITY – Advance community development and innovation through applied research

- 1. Build strategic partnerships (SD 3.2, 3.4, 3.5, 5.4)
- 2. Engage in partner-driven applied research (SD 1.1, 2.2, 3.1, 3.2, 3.3, 3.4, 3.5, 5.4; ED 4.3.e, 5.3.a & d)
- Promote collaboration to solve complex problems (SD 1.1, 2.2, 3.1, 3.2, 3.3, 3.4, 3.5, 5.4; ED 5.3.e) KPIs: # of partners, # course releases, # of projects, value of partner cash and in-kind contributions, # of new or improved products/processes/prototypes/services

4. COMMUNICATIONS – Communicate impact and disseminate knowledge

- 1. Raise the profile (SD 1.3, 3.3, 4.5)
- 2. Support evidence-based decision-making (SD 2.6, 3.1, 3.5, 5.3; ED 1.4.b)
- Disseminate knowledge (SD 2.6, 3.1, 3.4, 3.5) KPIs: # reports, # peer reviewed publications, # reports downloaded, # media stories, # partners reporting resulting evidence-based decision-making, # engagement events and # participants

5. CULTURE & SUSTAINABILITY – Facilitate a sustainable, innovative, and inclusive climate

- 1. Facilitate compliance and continuous improvement (SD 2.6, 5.3)
- 2. Sustain operations through grants and cost recovery projects (SD 5.1, 5.2)
- Foster an inclusive climate (SD 3.4, 4.2, 4.4, 4.5) KPIs: # policies developed/revised, risk register score improvements, value of grant funding and partner cash contributions secured; employee and student engagement levels

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The Applied Research teams work with industry and community partners to find innovative solutions to practical, real-world problems in three main areas and nine subthemes as outlined in the Figure below.

