



This plan outlines Selkirk College’s continued commitment to applied research and innovation. Over the next 5 years Selkirk College will focus on five priority areas: students, technology & expertise, community, communications, and culture & sustainability. Priority research areas include: climate change impacts & response, health & social innovation, and economic competitiveness. The plan is designed to support the advancement of the Selkirk College strategic plan (related objectives cross referenced below: SD). The plan also aligns with Selkirk College’s Indigenization, International, EDI, and the Education plan (related objectives cross referenced below: ED), and related provincial plans.

**Our Mission:** Together we build remarkable futures.

**Our Vision:** Selkirk College provides personal experiences that build confident and imaginative learners ready to thrive in their community and in our dynamic world.

## 1. STUDENTS- Support the development of a highly skilled workforce

1. Offer quality work integrated learning experiences (SD 1.1, 2.2; ED 1.5.a & e, 3.3.f)
2. Support curriculum integration and renewal (SD 1.6, 2.2, 2.5, 3.3)
3. Train highly qualified personnel (SD 1.6, 2.2, 3.3; ED 3.3.c, 3.4.a, b & c, 4.1.b)

KPIs: # program policies & course outlines reviewed with WIL, # student internships and value of wages; # new / renewed courses and # student impacted, examples of new/renewed curriculum, # hours of faculty support for student WIL experiences, value of training grants secured, full time enrollment generated through training

## 2. TECHNOLOGY & EXPERTISE– Provide access to highly specialized expertise and equipment

1. Grow research expertise (4.1, 4.2, 4.3, 4.4, 4.5)
2. Renew highly specialized equipment (SD 1.6, 5.1, 5.2; ED 5.2.e)
3. Provide technology access (SD 3.1, 3.5, 5.1, 5.2; ED 5.2.b)

KPIs: # faculty releases, new/improved faculty and student skills identified, # PD events hosted/facilitated and # participants, value of software and equipment secured; # of students and partners accessing highly specialized equipment

## 3. COMMUNITY – Advance community development and innovation through applied research

1. Build strategic partnerships (SD 3.2, 3.4, 3.5, 5.4)
2. Engage in partner-driven applied research (SD 1.1, 2.2, 3.1, 3.2, 3.3, 3.4, 3.5, 5.4; ED 4.3.e, 5.3.a & d)
3. Promote collaboration to solve complex problems (SD 1.1, 2.2, 3.1, 3.2, 3.3, 3.4, 3.5, 5.4; ED 5.3.e)

KPIs: # of partners, # course releases, # of projects, value of partner cash and in-kind contributions, # of new or improved products/processes/prototypes/services

## 4. COMMUNICATIONS – Communicate impact and disseminate knowledge

1. Raise the profile (SD 1.3, 3.3, 4.5)
2. Support evidence-based decision-making (SD 2.6, 3.1, 3.5, 5.3; ED 1.4.b)
3. Disseminate knowledge (SD 2.6, 3.1, 3.4, 3.5)

KPIs: # reports, # peer reviewed publications, # reports downloaded, # media stories, # partners reporting resulting evidence-based decision-making, # engagement events and # participants

## 5. CULTURE & SUSTAINABILITY – Facilitate a sustainable, innovative, and inclusive climate

1. Facilitate compliance and continuous improvement (SD 2.6, 5.3)
2. Sustain operations through grants and cost recovery projects (SD 5.1, 5.2)
3. Foster an inclusive climate (SD 3.4, 4.2, 4.4, 4.5)

KPIs: # policies developed/revised, risk register score improvements, value of grant funding and partner cash contributions secured; employee and student engagement levels

# Strategic Plan 2023-2027

The Applied Research teams work with industry and community partners to find innovative solutions to practical, real-world problems in three main areas and nine subthemes as outlined in the Figure below.

